Atkins Gallery Open Exhibition Pack



Open Exhibition Brief Terms and Conditions Marketing Information for Exhibitors Payment, Art Sales and Commission Gallery Opening Times Entry Fee, Art Sales Commission COVID-19 Secure Site Actions Location Map Exhibitor Agreement/Entry Form

Open Exhibition Brief

In 2022, Queen Elizabeth II will become the first British Monarch to celebrate a Platinum Jubilee. It has been seventy years since her Majesty took the throne on 6th February 1952 when she was 25 years old. We are looking for works in any medium with a connection to the Queen.

- Memories of Royal visits
- Previous Royal celebrations nationally, locally or with your family and friends
- Places with a royal connection for example Buckingham Palace, Windsor Castle
- Local places with royal namesakes for example Queen's Park on London Road, Hinckley.
- Royal weddings
- Royal Visits to commonwealth countries
- Have you visited countries in the commonwealth?
- Royal memorabilia
- Royal awards and the garden parties at the palace
- The Queen's speech at Christmas
- Royals in film and TV
- Charity work or patronage for example the Duke of Edinburgh award
- Royal Transport horse drawn carriages, train coaches, cars etc.
- Your favourite fashions from Royal events.
- Royal portraits: paintings, money, stamps etc.
- New Year Honours list, knighthood, OBE, MBE, etc
- British foods with Royal Warrant
- Crowns and jewellery

Open Exhibition Terms and Conditions

- Artist's work must be brought in and collected on the specified dates. Any uncollected work will be taken down and stored and Atkins Building takes no responsibility for any damage incurred whilst work is in storage.
- Atkins Building insurance for any works submitted for exhibition covers theft of contents and vandalism, subject to a £250 excess payable by exhibitor
- All works must be mirror plated and will be hung by the Atkins team following Health and Safety regulations and in accordance with the building's Grade Listing. Any work with unsecure or insufficient fittings or deemed too heavy to be safely secured to the boards will not be exhibited and we do not accept entries in clip frames.
- All work must be marked with the artist's name, the title of the work and the price (if it is for sale) please ensure these details are clearly displayed, preferably on the back of the artwork or attached securely to the artwork on a tag
- Atkins Building will represent an artist in regards to selling work and take a 20% commission. If work is for sale, please provide the price on the label and entry form.
- Atkins Building reserves the right to alter exhibition dates in unexpected circumstances.
- Atkins Building will not store any exhibition packing material etc. at any time during an exhibition.
- Atkins Building reserves the right to use artist's work on the Atkins Building website and social media platforms with the images accredited to the artist.
- Artists/Exhibitors are to provide digital images upfront, if possible, to help create marketing material, please email these to <u>info@atkinsbuilding.co.uk</u>
- Size of individual 2D artwork/canvas must not exceed 1m in width. 3D works or sculptures may also be submitted but require a discussion with the Atkins team in advance so floor space can be allocated.
- Artists may exhibit a maximum of three items at a cost of £10 +VAT (£12). Payment is to be made in advance of submission

Marketing Information for Exhibitors

<u>Atkins Logo</u>

When distributing an image of the Atkins logo/Atkins Gallery logo, please ensure you do not stretch the image out so it becomes distorted and use the correct colour version (greyscale or full colour) for printed mediums. You must use the high-resolution for print media with the use of the low-resolution for use on web pages, social media etc.

Social Media

When promoting your work on your social media platforms please tag Atkins Building using **@AtkinsBuilding** Twitter, Instagram and Facebook and don't forget to provide your social media tags to the Atkins Team so your work can be tagged in social media posts.

<u>Events</u>

The Gallery will host other functions on some occasions so this area may be utilised for parties, indoor markets, fairs, etc. This will not intentionally impede the works on display but may result in some works being partially concealed or moved temporarily. The exhibition will be promoted alongside the event.

Artist Statements

You can write your own artist statement to accompany your artwork – this will be displayed as part of the exhibition and provides extra insight into your work. It is your choice whether you would like to write a description for each individual piece or write one general statement outlining your approach to the brief. You can include your inspiration, techniques or medium used etc.

Please email your artist statement(s) to <u>info@atkinsbuilding.co.uk</u> in advance (before the submission dates) so these can be prepared for the exhibition.

If possible please email some jpg images of your artwork to be used in promotional material in the run-up to the exhibition.

Atkins Gallery Opening Times

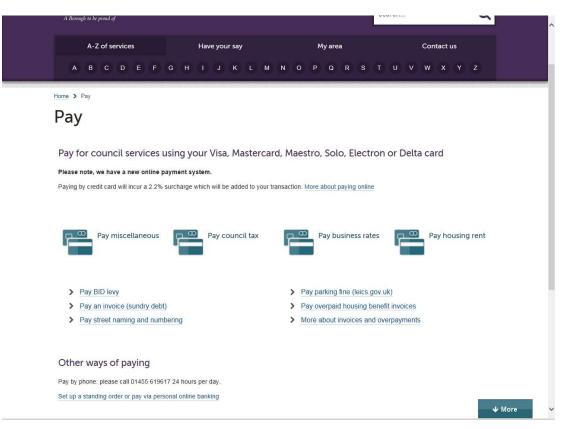
Atkins Gallery is open Monday to Friday 09:00-17:00 and is closed on Bank Holidays.

Open Exhibition Entry, Art Sales and Commission

The charge for exhibiting work in the Open Exhibition is £12 (£10+VAT) for up to three pieces of artwork. Payment for entry into the Open Exhibition is via the HBBC website. Please ensure your name and contact details are correct and retain your web reference payment number.

To pay to enter the exhibition, go to <u>https://www.hinckley-bosworth.gov.uk/pay</u>

Click on miscellaneous payments, select Atkins Building from the list and then select Exhibitors Fees from the drop down menu. After that you will need to fill in your details for the payment stage and (see screen capture below) once the transaction is complete a web payment reference number will be generated which will be required for the entry form.

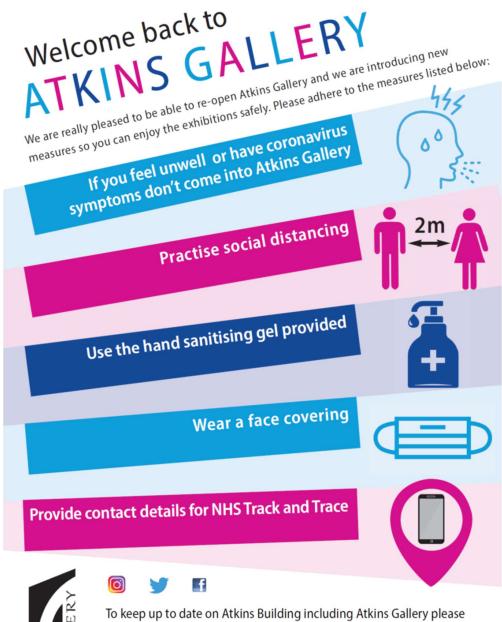


Art sales will be handled by the Atkins Team using the secure payment method at <u>https://www.hinckley-bosworth.gov.uk/pay</u> Buyers will purchase the piece when onsite at Atkins Building using the above website via debit/credit cards, paying by credit card will incur a 2.2% surcharge which will be added to the buyers' transaction.

The Atkins Building will take 20% commission on any sale of art displayed in the Gallery and exhibitors will be paid by BACS minus the commission. If you are planning to sell any items in the exhibition please provide a member of the Atkins Team with your BACS details. Please make sure they are correct as Atkins Building will accept no responsibility if incorrect bank details are given.

COVID-19 Secure Measures

Atkins Building will comply with any national or local COVID-19 restrictions at the time of the exhibition. The COVID-19 secure measures we encourage exhibitors and visitors to follow are below.

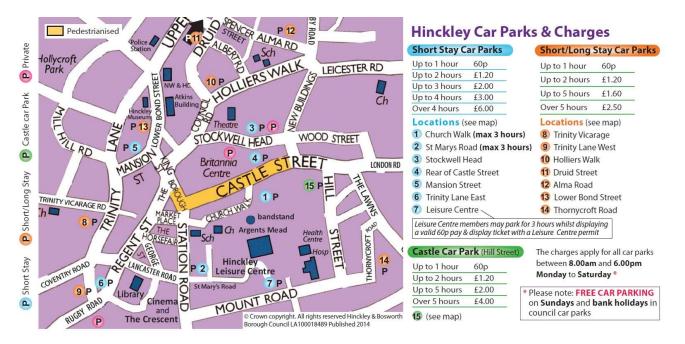




follow us on social media @AtkinsBuilding

For information on our privacy policy including NHS Track and Trace information please see www.hinckley-bosworth.gov.uk/privacynotice

Atkins Building Location and Nearest Car Parks



Lower Bond Street Long Stay Car Park - opposite main entrance Druid Street and Holliers Walk Long Stay Car Park – before the rear driveway entrance

A main route Bus Stop is opposite the Main entrance and local Train Station a 10 minute walk away.

30 minutes no return within 60 minutes spaces are available in the rear Courtyard at Atkins Building and on Lower Bond Street.

Atkins Building 01455 247070 Lower Bond Street Hinckley Leicestershire LE10 1QU

Please note that entering our postcode in Sat Navs etc will bring you to the front of the building on Lower Bond Street

Atkins Gallery Open Exhibition Terms and Conditions Agreement

Exhibition Dates

Submission 27/06/2022 – 01/07/2022 Exhibition opens 11/07/2021 Exhibition closes 12/08/2022 Collection 16/08/2022 -19/08/2022

Name of Exhibition Open Exhibition – Platinum Jubilee

Cost of Exhibition £10+VAT (£12) for up to 3 pieces

Web Reference Payment number

I/We the Artist(s) agree to the above Terms and Conditions and understand and accept the information outlined above.

Signed by the Artist(s)	
Name(s)	
Contact Details	
Date	

Title of Artwork	Insurance	Selling Price	Condition when submitted	Signature /Date

I/We the Artist(s) state that this is the condition of the artwork prior to exhibiting to be completed with a member of the Atkins Team. (Photographic documentation may need to be provided to show the artwork's condition in some instances). Please provide a value of the work for insurance purposes.

How we will use your information

Your information will be used so that we can deliver a public service. Under Article 6(1) (e) of the General Data Protection Regulations, we are permitted to use data for our tasks; data Protection law describes this legal basis for handling your information. Your data will only be used by Hinckley & Bosworth Borough Council and our partners for the reasons it was collected. We will not disclose any personal information to any other third parties unless required or allowed to do so by law. Read more about how we use personal data on our privacy notice page: https://www.hinckley-bosworth.gov.uk/privacy